The Opportunity:

LOIS L. LINDAUER SEARCHES is proud to partner with the Medical College of Wisconsin (MCW) in its search for the position of Executive Director of Alumni Relations and Executive Director of Medical College of Wisconsin/Marquette Medical Alumni Association.

Celebrating over 120 years of medical education excellence, MCW has grown into a nationally recognized education, research and clinical powerhouse with more than 15,000 living alumni. With campuses in Milwaukee, Green Bay, and anticipated expansion to Central Wisconsin, the Medical College of Wisconsin’s mission is to be a national leader in the education and development of the next generation of physicians and scientists; to discover and translate new knowledge in the biomedical sciences; to provide cutting-edge, interdisciplinary and compassionate clinical care of the highest quality; and to improve the health of the communities it serves.
This is an ideal opportunity for a strategic and innovative individual who thrives in building relationships, enjoys event planning, new program development and has a proven ability to create engagement opportunities for alumni enabling them to stay connected with their alma mater. The position is a high profile role, interacting with the college’s most precious asset, their graduates. Working closely with the alumni association board and the development staff, this person will have tremendous support to engage the alumni base at the highest level through, face-to-face interactions, events, social media and more.

Position Overview – Executive Director of Alumni Relations and Executive Director of Medical College of Wisconsin/Marquette Medical Alumni Association

Executive Director Alumni Relations is responsible for the planning and implementation of programs and projects that strategically engage alumni in programs devoted to helping MCW secure its future and provide tangible benefits to alumni and current students.

Serving as an ambassador, the Executive Director Alumni Relations is charged with engaging and securing alumni involvement to provide professional expertise and volunteer service; collaborating with colleagues in the administrative offices (including, but not limited to Admissions, Public Affairs and Student Affairs) and the schools to create and maintain pathways for alumni participation that advance the goals of the institution; partnering with Development colleagues to identify, cultivate, solicit and steward alumni giving to assist in raising monies from the alumni for the benefit of the school; and serving as a liaison between the Alumni Association Board of Directors and the academic and administrative leadership.

Essential Behaviors

Planning & Managing Vision/Purpose: Ensure alignment of individual goals with mission, vision, strategy, and goals of the team and the institution. Inspire engagement of individuals to the "big" picture through compelling messages about future direction of the institution. Interpret how the institution vision is linked to individual contributions.

Motivating Others & Building Effective Teams: Positively affect the behaviors of others motivating them to achieve professional satisfaction and high performance through collegiality and collaboration. Recruit, hire, promote and maintain a diverse workforce that contributes to team success. Foster an inclusive workplace through respect and commitment to the values of inclusion and equity; seek out and incorporate varied perspectives into decision making.
Essential Duties
In order of importance

- Work closely with the Alumni Association Board of Directors, coordinate nomination and election of alumni representatives, arrange its meetings, staff its committees (including awards committees) and ensure strong and productive relationships between its members and the academic and administrative leadership.
- Coordinate closely with the chief Development Officer and Vice President of Development in order to assure a unified and concerted outreach to the MCW/Marquette Medical Alumni Association.
- Establish and build relationships with a wide range of alumni, locally, regionally, nationally and internationally.
- Maximize Alumni Association resources to assist MCW to survive and thrive in the environment of medical education and health care delivery.
- Develop and submit for approval annual strategic and operating plans to the MCW/Marquette Alumni Association Executive Board. Oversee and balance the budget for the Alumni Association and Alumni Relations Department.
- Ensure accurate and complete alumni database records; capture contact, biographical and career information of alumni via surveys, projects (e.g. alumni directory), correspondence, website, including updating committee membership, event participation, etc.
- Maintain regular communication with alumni via direct contact, email blasts, social media, alumni web pages, and print publications to keep alumni abreast of MCW news and to feature accomplishments of alumni, faculty, and students. Plan an alumni communication strategy to promote constituency programs in support of fundraising goals.
- Direct alumni programs to build and foster positive alumni relationships through communications, events, and volunteer opportunities. Set strategic goals and objectives as well as oversee the planning and implementation of a comprehensive program with diversified activities designed to keep alumni informed, interested, and actively engaged in the life of the medical center.
- Plan, implement and promote alumni programs that support the Institution’s strategic plan in collaboration with colleagues within the Office of Development, the President’s Office and throughout the schools.
- Create a vibrant five-year reunion program for classes celebrating 10th through 60th Reunions.
- Oversee the development of a Young Alumni program and other new programming, including new models for engaging young alumni in reunion. Programming should be inclusive of all non-MD degree alumni.
- Educate all graduating students about alumni benefits including partnering with office of post-doctoral education.
• Partner with Director of Admissions to spearhead the introduction of alumni involvement in the admissions process; partner with the Dean of Student Services to develop career networking services for students and alumni.
• Supervise Alumni Relations staff.
• Provide guidance to alumni volunteers

Other Duties

Perform other duties as assigned.

Minimum Position Qualifications

Appropriate education and/or experience may be substituted on equivalent basis.

Education:

Bachelor's degree

Experience:

• Five years of experience in alumni relations and external affairs with demonstrated accomplishment in fostering productive relationships with volunteers and developing volunteer leadership.
• Excellent communication and interpersonal skills, together with the ability to work collaboratively and courteously with colleagues throughout the institution, alumni, other constituents and the public.
• Proven ability to motivate staff to keep them engaged, energized and focused on results

Knowledge, Skills and Abilities

Sales and Financial, fundraising, experience working on special events requiring attention to detail and working with high-profile community volunteers and leaders. Understanding of and adherence to confidentiality issues. Excellent communication, writing and computer skills including a working knowledge of excel. Knowledge of Millennium or Raisers Edge is helpful, but not necessary.
Client Overview

The Medical College of Wisconsin (MCW), is a private, freestanding medical school and graduate school of sciences located in Milwaukee, Wisconsin. It was formerly affiliated with Marquette University, but has operated as an independent institution since 1967. Along with the University of Wisconsin School of Medicine and Public Health, it is one of only two medical schools in Wisconsin, and it is the only private medical school in the state. U.S. News & World Report has ranked MCW's medical programs as 62nd for primary care education and 54th for research.

Patient Services:

Approximately 1,540 MCW physicians and more than 600 nurse practitioners, physician assistants, and other health care practitioners provide adult patient care as the Medical College Physicians and pediatric patient care through Children’s Specialty Group, a joint venture with Children’s Hospital and Health System. The Medical College of Wisconsin physician practice includes doctors in every specialty and subspecialty of medicine.

Each year, MCW physicians, physician assistants, nurse practitioners and psychologists care for more than 430,000 patients, representing more than 1.6 million patient visits.

MCW providers practice at three major affiliates - Froedtert Hospital, Children’s Hospital of Wisconsin, and the Zablocki VA Medical Center - and many other hospitals and clinics in the Milwaukee area.

For the third straight year, Froedtert & the Medical College of Wisconsin Froedtert Hospital has been named to the annual 100 Top Hospitals list released by Truven Health Analytics. Froedtert Hospital is one of 15 major teaching hospitals on a list that classifies hospitals as Major Teaching Hospitals, Teaching Hospitals, and Large, Medium and Small Community Hospitals. Froedtert is the only Wisconsin hospital in the Major Teaching Hospitals category, and one of just five state hospitals to make the overall list.
**Education:**

There are more than 1,200 students enrolled in degree-granting educational programs at the Medical College of Wisconsin. This includes 810 medical students, and more than 400 graduate students.

In addition, MCW faculty supervise approximately 650 physicians in residency training and 200 physicians in fellowship training through the Medical College of Wisconsin Affiliated Hospitals. Approximately 160 scientists are engaged in postdoctoral research fellowship training through the Office of Postdoctoral Education.

MCW works with national and international medical specialty societies and community hospitals to accredit approximately 200 continuing medical education activities annually for physicians and other health professionals.

**Research:**

MCW is a major national research center. In fact, the largest research institution in the Milwaukee metro area and 2nd largest in Wisconsin. In FY 2012-13, faculty received more than $160 million in external support for research, teaching, training and related purposes, of which more than $144 million was for research. This total includes highly competitive research and training awards from the National Institutes of Health (NIH).

In the federal government’s FY 2013, MCW received approximately $88.7 million in NIH funding and ranked 43rd among the nation’s 138 medical schools receiving NIH research funding. This is the highest rank MCW has received and places MCW in the top third of medical schools receiving NIH funding.

MCW’s research enterprise is focused on strategic, prioritized areas of research involving interdisciplinary collaboration among scientists and physicians with the goal of rapidly translating discoveries into advances for patient care. MCW faculty conducted more than 2,100 research studies, including clinical trials, in FY 2012-13.

**Community Engagement:**

The Medical College of Wisconsin invests significantly in expanding its community mission to build strategic community-academic partnerships that have the greatest impact on Wisconsin’s most critical health needs. More than 150 faculty from over 20 departments and centers are
working with greater than 350 diverse community groups to advance public and community health in the metro Milwaukee area and throughout Wisconsin.

**History:**

MCW began as the Wisconsin College of Physicians and Surgeons, founded on May 20, 1893. On January 14, 1913, the Wisconsin College of Physicians and Surgeons and the Milwaukee Medical College merged to become the Marquette University School of Medicine.

In 1967, Marquette University, due to financial constraints, terminated its sponsorship of the medical school. Since then, the school has continued as a private, freestanding institution. The name was changed in 1970 to the Medical College of Wisconsin.

**Alumni Association:**

In 1925 the Marquette University Medical Alumni Association was incorporated and it came under the umbrella of the Marquette University General Alumni Association. In 1967, when Marquette severed its ties with the medical school, the Board of Directors of the Alumni Association was faced with the decision of where the Association fit administratively. An independent Alumni Association was established to incorporate the graduates from the Wisconsin College of Physicians and Surgeons, the Marquette University School of Medicine, and the Medical College of Wisconsin.

The name "Marquette-Medical College of Wisconsin Alumni Association" was selected and in 1989 the name was changed to "Medical College of Wisconsin-Marquette Medical Alumni Association." On January 1, 1996, the Association changed to a non-dues-paying organization with the hopes that more alumni would feel a part of the organization and become more involved with the Association's programs and activities. Another important change came with the approval of revised bylaws on May 10, 1996. The revision welcomed all alumni as members of the Association. This includes those alumni who received their MD, PhD, MS, MPH or did their Postdocs at the College or one of its affiliated hospitals. The Alumni Association is represented on the College's Board of Trustees and a variety of other committees, including the admissions committee.
Location

**Milwaukee, WI:**

Milwaukee is the largest city in the State of Wisconsin, the 31st most populous city in the United States, and 39th most populous region in the United States. It is located on the southwestern shore of Lake Michigan and according to 2010 census data, the City of Milwaukee has a population of 594,833.

Known for its brewing traditions, major new additions to the city include the Milwaukee Riverwalk, the Wisconsin Center, Miller Park, an internationally renowned addition to the Milwaukee Art Museum, Milwaukee Repertory Theater, and Pier Wisconsin, as well as major renovations to the UW-Milwaukee Panther Arena. In addition, many new skyscrapers, condos, lofts and apartments have been constructed in neighborhoods on and near the lakefront and riverbanks.

Milwaukee's rich European history is evident today. Largely through its efforts to preserve its history, in 2006 Milwaukee was named one of the "Dozen Distinctive Destinations" by the National Trust for Historic Preservation. Historic Milwaukee walking tours provide a guided tour of Milwaukee's historic districts, including topics on Milwaukee's architectural heritage, its glass skywalk system, and the Milwaukee Riverwalk.

Milwaukee is the home to the international headquarters of 6 Fortune 500 companies: Johnson Controls, Northwestern Mutual, Manpower, Rockwell Automation, Harley-Davidson and Joy Global. Other companies based in Milwaukee include Briggs & Stratton, Marshall & Ilsley (acquired by BMO Harris Bank in 2010), Hal Leonard, Wisconsin Energy, the American Society for Quality, A. O. Smith, Master Lock, American Signal Corporation, GE Healthcare Diagnostic Imaging and Clinical Systems and MGIC Investments. The Milwaukee metropolitan area ranks fifth in the United States in terms of the number of Fortune 500 company headquarters as a share of the population. Milwaukee also has a large number of financial service firms, particularly those specializing in mutual funds and transaction processing systems, and a number of publishing and printing companies. Service and managerial jobs are the fastest-growing segments of the Milwaukee economy, and health care alone makes up 27% the jobs in the city.

In 2009, five Milwaukee-area companies were selected as leaders in their industries as *Fortune* magazine recognized “The World’s Most-Admired Companies.” Two Milwaukee companies ranked second in their field: Manpower Inc. in the temporary help industry and Northwestern Mutual in life and health insurance. Johnson Controls Inc., Glendale, placed fourth among motor-vehicle parts firms. Ranked fifth were Fiserv Inc., Brookfield, in financial data services and Kohl's Corp., Menomonee Falls, among general merchandisers.
Milwaukee is a popular venue for Lake Michigan sailing, windsurfing, kitesurfing, ethnic dining, and cultural festivals. Often referred to as the City of Festivals, Milwaukee has various cultural events which take place throughout the summer at Maier Festival Park, on the lake. Museums and cultural events, such as Jazz in the Park, occur weekly in downtown parks. A 2011 study by Walk Score ranked Milwaukee 15th most walkable of fifty largest U.S. cities.

Milwaukee is also home to a wide variety of museums, including the Milwaukee Art Museum which is perhaps Milwaukee's most visually prominent cultural attraction; especially its $100 million wing designed by Santiago Calatrava in his first American commission. The Milwaukee Public Museum has been Milwaukee's primary natural history and human history museum for 125 years, with over 150,000 square feet of permanent exhibits, featuring Africa, Europe, the Arctic, and South and Middle America, dinosaurs from 66 million years ago, the tropical rainforest, streets of Old Milwaukee, a European Village, a Sampson Gorilla replica, the Puelicher Butterfly Wing, hands-on laboratories, and animatronics. The Museum also has an IMAX movie theater/planetarium.


**Background Checks:**

Prior to submitting your resume for this position, please read it over for accuracy. LLLS does verify academic credentials for its candidates, and our clients frequently conduct background checks prior to finalizing an offer.
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Leadership:

John R. Raymond, Sr., MD
President and CEO

John R. Raymond, Sr., MD, the Medical College of Wisconsin’s (MCW) President and CEO, assumed his new position as MCW’s sixth President on July 1, 2010. He was previously Vice President for Academic Affairs and Provost at the Medical University of South Carolina (MUSC).

As MCW’s President and CEO, Dr. Raymond leads Wisconsin’s only private medical school with an operating budget over $900 million. Approximately one out of every three Wisconsin physicians is an alumnus of MCW. With approximately 5,500 faculty and staff members, MCW is the eighth-largest private employer in Metro Milwaukee.

MCW is ranked in the top third of all medical schools nationwide for National Institutes of Health research funding and conducts approximately $160 million annually in externally funded research. MCW employs Wisconsin’s largest physician practice group with more than 1,350 doctors. MCW physicians care for approximately 425,000 patients annually with over one million visits at its three primary teaching hospital affiliates, Froedtert Hospital, Children’s Hospital of Wisconsin and the Zablocki VA Medical Center.

Under Dr. Raymond’s leadership, MCW is addressing Wisconsin’s pending physician shortage through the development of regional medical school campuses. The first two campuses are under development in Central Wisconsin and Green Bay.

A practicing nephrologist who plays active roles in clinical care, teaching, and faculty mentorship, Dr. Raymond is also a medical researcher studying the basic mechanisms of kidney cell function. He has published more than 130 full-length manuscripts and earned nearly $40 million of grant funding over the course of his career. Dr. Raymond joined the MUSC faculty in 1996 as the Dialysis Clinics Incorporated (DCI) Professor of Medicine. He served as Associate Chief of Staff for Research at the Ralph H. Johnson VA Medical Center in Charleston, SC, from 1998 to 2002. Dr. Raymond was MUSC’s Associate Provost for Research from 2001-2006, and Vice President for Academic Affairs and Provost from 2002-2010. He is a peer-designated Best Doctor®, and an NIH-funded scientist.

He received his undergraduate and medical degrees with honors from the Ohio State University, and performed his internship, residency, chief residency and nephrology fellowship training at
Duke University Medical Center. After completing his training, he joined Duke’s faculty where he rose through the ranks to attain tenure. Dr. Raymond is a member of the Board of Directors of the United Way of Greater Milwaukee, and the Kidney Foundation of Wisconsin. He is President of the Board of the American Heart Association of Metro Milwaukee, and served as Chairman of the American Heart Association’s 2011 Milwaukee Heart Walk.

Dr. Raymond has served on the editorial boards of the American Journal of Physiology – Renal Physiology, the Journal of Biological Chemistry and Assay Drug Development Technology. He was selected for membership in both the Association of American Physicians and the American Society for Clinical Investigation. Among Dr. Raymond’s many honors are awards for excellence in leadership, research, mentorship, service, diversity, teaching and clinical care.

Joseph E. Kerschner, MD
Dean and Executive Vice President

Dr. Joseph Kerschner became the Dean and Executive Vice President of the Medical College of Wisconsin in 2011. He is also Professor in the Department of Otolaryngology and Communication Sciences. He maintains an active membership on numerous professional and honorary societies and is currently the President-Elect for the American Society of Pediatric Otolaryngology. He holds leadership positions in a number of other otolaryngology societies, including Program Chair of the 10th International Symposium on Recent Advances in Otitis Media. He is the Associate Editor of International Journal of Pediatric Otorhinolaryngology. In addition, Dr. Kerschner provides editorial services for the leading national and international journals in otolaryngology. He has co-authored 17 books, chapters and reviews and has co-authored more than 75 peer reviewed journal publications.

Dr. Kerschner has actively mentored students, residents and junior faculty. Dr. Kerschner has been a visiting professor and invited lecturer at numerous national and international meetings. Dr. Kerschner has been a leader in clinical and basic science investigations, has maintained continuous funding through the National Institutes of Health (NIH) since 2001, and has funding as Principal Investigator or Co-Investigator on three grants which total over $4.2 million in NIH/NIDCD funding.

Dr. Kerschner completed undergraduate studies at the University of Wisconsin-Milwaukee. He received his M.D. from the Medical College of Wisconsin, completed a general surgery internship at the University of South Florida, completed his otolaryngology residency at the University of South Florida and completed a pediatric otolaryngology fellowship at the Medical College of Wisconsin and Children’s Hospital of Wisconsin. Dr. Kerschner has completed a number of
executive leadership programs including the Executive Program for Chiefs of Clinical Services at
the Harvard School of Public Health, Department of Health Policy and Management. He has held
executive leadership positions including CEO of the Children’s Specialty Group and Executive Vice
President of Children’s Hospital and Health System.
Dr. Kerschner maintains an active clinical practice, is recognized as a national expert in pediatric
otolaryngology and has been named to the America’s Best Doctors list for the past consecutive
years.

Ravi Misra, PhD
Dean, Graduate School of Biomedical Science
Professor of Biochemistry

Ravi P. Misra, PhD, Professor of Biochemistry, has served as Dean of
MCW’s Graduate School of Biomedical Sciences since 2010.

Within the Medical College’s Graduate School of Biomedical Sciences,
Dr. Misra has been significantly involved in nearly all aspects of
graduate education at MCW, as well having significant participation in
medical education. He is currently Chairman of the Interdisciplinary
Biomedical in Biomedical Sciences (IDPBS) Graduate Program
Curriculum Committee. He has served as a mentor or dissertation
committee member for approximately 50 doctoral candidates, postdoctoral fellows and medical
students conducting summer research. He also serves as Chairman of the Medical College’s
Institutional Animal Care and Use Committee and as a steering committee member for the
College’s program in regenerative medicine.

As a research scientist, Dr. Misra’s studies focus on building a better understanding of the
molecular and genetic mechanisms involved in cardiac function and heart formation, focusing on
molecular genetic basis for the development of the coronary vascular system. Congenital
cardiocellular anomalies are the most common form of human birth defect affecting one out of
every 200 babies born annually in North America.

His studies have been continuously supported through grants from the National Institutes of
Health, for over 15 years, as well as the American Heart Association, and the American Federation
for Aging Research.

He has also received research support from the Medical College through grants funded by the
Wisconsin Breast Cancer Show house, the Sophia Wolf Quadracci Memorial Fund for Stem Cell
Research, Advancing a Healthier Wisconsin, and the College’s Cancer Center.

He has also has an extensive track record of extramural service. He has served as a Charter
member of the NIH Cardiac Differentiation and Development study section, a reviewer for
numerous scientific journals, and as an ongoing ad hoc member of various other national and international scientific review panels, including the American Foundation for Aging Research and the Wellcome Trust.

A native of Philadelphia, Dr. Misra joined the Medical College’s Biochemistry faculty in 1993 after completing postdoctoral fellowships in microbiology and molecular genetics at Harvard Medical School. He received both his MSc (master of science) degree and PhD in biochemistry from New York University School of Medicine after completing his undergraduate studies in microbiology at Rutgers College of Rutgers University.
Organization Chart